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Marc Booth



Marc Booth

Chief IP Officer at Acacia Research

Newport Beach, California · 500+ connections

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Acacia Research



USC

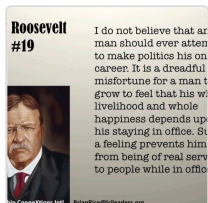
About

Executive with over 10 years experience in patent monetization and over 25 years in design and development engineering.

Specialties:

- * Triaging and Analyzing Large Patent Portfolios
- * Determining Real-World Valuations
- * Performing Rapid and Thorough Due Diligence for Patent Acquisitions

Activity



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Experience



Chief IP Officer

Acacia Research

Aug 2018 - Present · 2 years 8 months

Newport Beach, CA

Tasked by Acacia's new Board of Directors with managing and growing Acacia's patent licensing business. Responsible for all aspects of the business, including portfolio analysis, acquisition and licensing.



CEO

Booth IP

Jun 2017 - Aug 2018 · 1 year 3 months

Newport Beach, CA

Offering Patent Portfolio Analysis and Valuation Services as well as Licensing Support.



Executive Vice President & General Manager, Engineering

Acacia Research

Jun 2006 - Jun 2017 · 11 years 1 month

Newport Beach, CA

Assist in managing overall Company operations. Lead the Engineering Group, which is responsible for technical analysis of patent portfolios and support for business development and licensing activities. Technology sectors include communications,



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Jun 2005 - Jun 2006 · 1 year 1 month

Responsible for development of high-end residential networked entertainment and control systems. Developed robust, standards-based open architecture solutions to replace existing proprietary AMX and Crestron systems. Worked across functional boundaries to support technical needs of other Company organizations involved in venture capital investments, philanthropic and IT infrastructure activities.

**VP Engineering**

Intheairnet, LLC

Jul 2003 - Jun 2005 · 2 years

Conceptualized and managed the development of new hardware and software products for the In-Flight Entertainment market

**Sr. Director, Engineering**

Powerwave Technologies

2002 - 2003 · 1 year

Managed Digital Design and Program Management Departments. Responsibilities included all digital hardware and software design for embedded control applications of the base station amplifiers, as well as the overall program management responsibilities for all the Powerwave development projects.

**VP Engineering**

Comarco Wireless Technologies

1999 - 2002 · 3 years

Managed Engineering Department of 40 employees with \$6M annual budget. Designed test and measurement equipment for cellular network analysis, optimization and competitive benchmarking. Products consisted of RF scanners, DSP's, real-time data acquisition firmware and MS Windows data logging and display applications. Technologies included GSM/GPRS, cdma2000 and WCDMA.

**VP Engineering/Director Engineering**

Sony

1991 - 1999 · 8 years

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units as well as all client software for user interface, transaction processing and...

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Section Head

Hughes Aircraft Company

1979 - 1991 · 12 years

Managed an organization of over 30 electrical, software and test design engineers in development of several display products. Led a multi-disciplinary Integrated Product Development Team of over 50 people in developing a new high performance graphics workstation. Responsible for all aspects of electrical, mechanical, software and test design, production implementation, and quality.

Education

USC

MS · EE

1979 - 1981

UC Riverside

BS · Physics

1975 - 1979

Groups

OCTANe

-

Executive Suite

-

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- " Marc is an excellent leader and technologist. I've have worked with Marc for over 4 years currently at IntheAirNet and Comarco Wireless Technologies and through out all the challenges that go along with product development, we always developed superior products and had fun.
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1 person has recommended Marc

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Chief Patent Troll and Counterfeit Killer - World's most followed patent professional
San Francisco Bay Area



Erik Ahroon



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Marc Booth

New York, NY


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Orange County, CA**Michael Doyle**Vice President, Chief Intellectual Property Counsel at NuVasive
San Diego County, CA**Brett Alten**Senior Vice President and Deputy General Counsel at Hewlett Packard Enterprise
Los Altos, CA**Holly Hernandez**Senior Vice President, Licensing at Acacia Research Group, LLC
Frisco, TX**Robert Wawrzyn**Chief IP Counsel, GE Healthcare
Greater Milwaukee**Robert Heath**Technology and Intellectual Property Executive
San Francisco, CA**Kent Richardson**CEO Richardson Oliver Insights. Partner ROL Group. Expert witness. Former SVP, General Counsel, and VP IP.
San Francisco Bay Area


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Chief IP Officer at Acacia Research



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